

Municipal alcohol policy



Building Capacity Project

Work package 9

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Presentation and discussion



National Foundation for Alcohol Prevention – the Netherlands

Objectives



- Goal:
 - *To support local and municipal-based development of alcohol prevention.*
- Intermediate objectives:
 - Exchanging experience and developing knowledge about
 - *the most effective interventions and strategies in Municipal Alcohol Policy to prevent harmful alcohol consumption;*
 - *monitoring, research and evaluation models of community-based prevention*
 - *building a network.*

Why focus on the municipal / local alcohol policy arena?



- Municipals are obliged to develop a health policy
- There's a concrete demand for alcohol prevention
- There's a potential power in communities to get involved (not only professionals)
- For years the focus was on educational in stead of a integral approach
- There's a lack of knowlegde about what works
- It's stimulating for the national policy makers (c.q. for your national lobby)

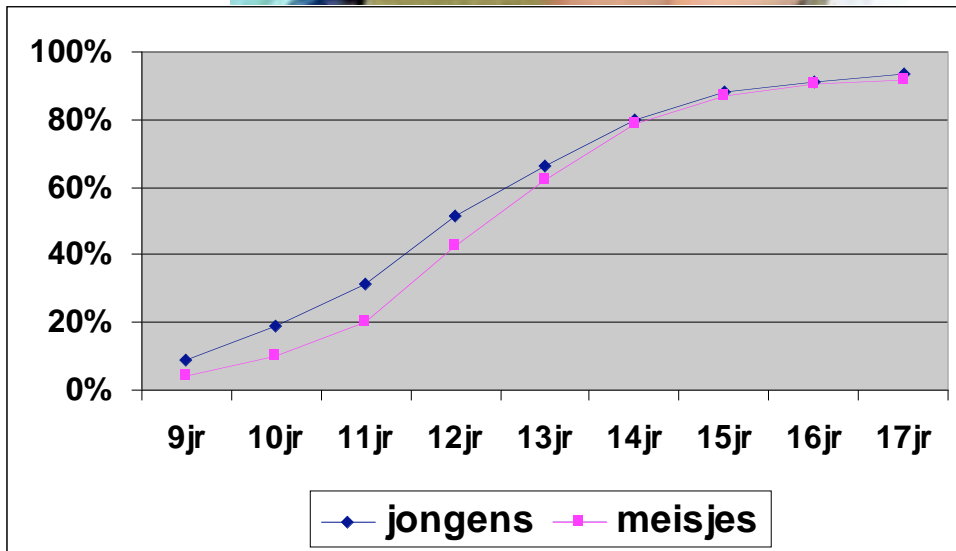
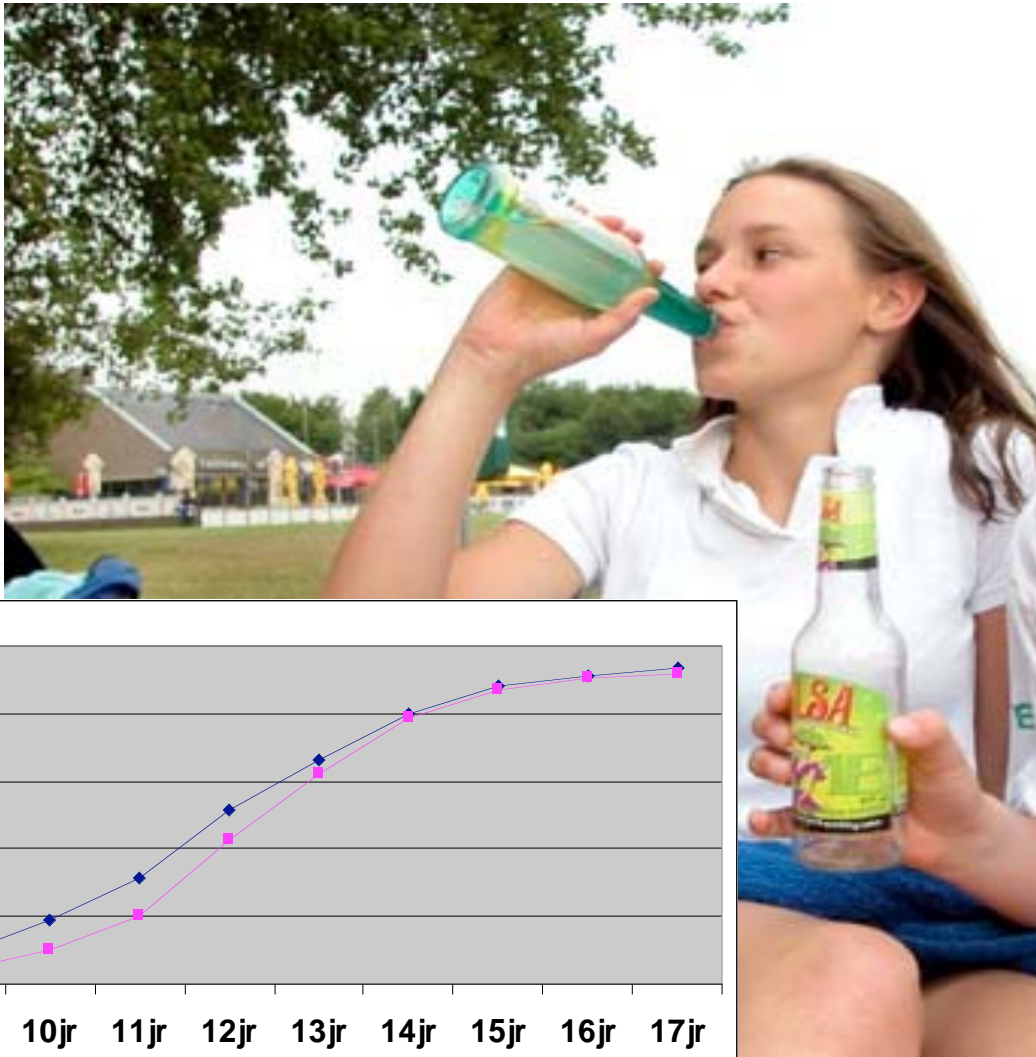


- The challenge is how to combine attention for short time alcohol problems (nuisance, aggression, intoxication, traffic accidents)....with attention for health prevention c.q. long term problems or..
- How to ‘combine’ different disciplines: controllers, police officers, civil servants, health people and still try to work as evidence based as possible

Short term problems

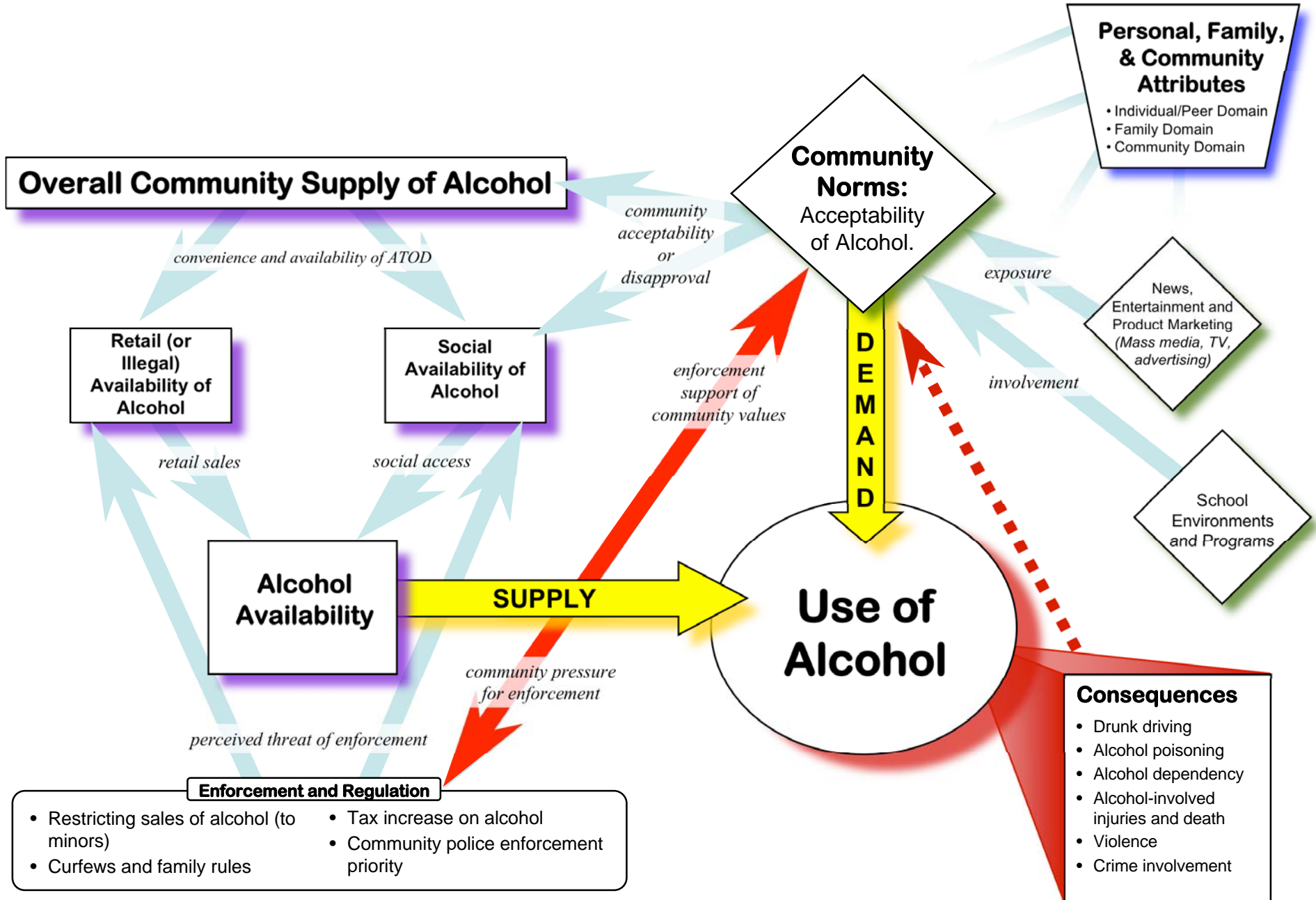


Long term problems: public health



Foundation for Alcohol

Community Systems Perspective on Drinking



Looking for projects



- ❑ Under the supervision of or in close partnership with the governmental authorities
- ❑ Input of community members
- ❑ Applying elements of an integral approach: public awareness, reducing availability by means of regulation and effective enforcement of regulations
- ❑ Supported by practical research

Output



- ❑ Workshops for the three project meetings
- ❑ Literature, project descriptions and experiences
- ❑ Report on best practices of community alcohol prevention in municipalities
- ❑ Manual for municipalities and local communities how they can set up, implement and evaluate projects and how existing projects can be strengthened and improved
- ❑ Network of partners and experts