

Work Package 8

Regional Alcohol Policy Development

- **Network of regions working with peer reviews on different aspects of alcohol policy, co-ordinated by Jönköping**
- Convening a special workshop on regional policy during the 2008 European Alcohol Policy conference.
- Publication of a report on best practice and effective policy making at the regional level
- Awarding a prize for the most innovative and effective regional policy
- Cooperate with the AER youth team
- Create a page on the AER website dedicated to the project



How?

- The network will consist of 8-10 regions.
- We have chosen 4 areas to work with
 - **Protection of children and third parties**
Drinking habits among young people
 - **Traffic**
 - **Pregnancy and nursing**
 - **Early identification and brief intervention in the Primary Health Care**
- One area will be discussed each meeting.
- Everybody prepares information about this area before each meeting.
- Conclusions, what have we learned from each other?





Survey on Alcohol and Traffic

AER working group on preventing alcohol related harm

This is a survey to collect information about alcohol policies regarding alcohol and traffic in our regions. Please try to answer all the questions.

Existing policies of your region in the area of alcohol and traffic.

Obligatorisk
Fråga

1. Does your region have a policy regarding alcohol and traffic?

- Yes
 No

Comments:

Obligatorisk
Fråga

2. What level of priority does your regional government place on alcohol policy concerning alcohol and traffic? (1 is low priority and 10 is high priority.)

1 10

1/8



Survey generated with [gsmakerNX](#)

First peer review on traffic, October 2007.

Participating regions

Catalonia, Spain

West Sussex, United Kingdom

Vienna, Austria

Jämtland, Sweden

Timis, Romania

Arges, Romania

Wielkopolska, Poland

Salaj, Romania

Ostfold, Norway

Västra Götaland, Sweden

Azores, Portugal

Jönköping, Sweden



Important areas

- **Protection of children and third parties**
Drinking habits among young people
- **Traffic**
- **Pregnancy and nursing**
- Alcohol in the workplace
- Illegal trading
- Availability of alcohol
- **Early identification and brief intervention in the Primary Health Care**
- Altering the drinking context, working with restaurants and bars. Age limits, and enforcement.
- Regulation of the alcohol market.
- Monitoring and mapping of alcohol consumption
- Marketing and pricing of alcohol
- Education about the harm done by alcohol to the public

