



# Building Capacity Project

## Work Package 2

Dissemination of the results

Website

*Institute of Alcohol Studies, UK*

# Building Capacity Website

The project website went “live” on 6 Jul 2007.

- The url for the project is
  - <http://www.ias.org.uk/buildingcapacity>
- Design
  - The design criteria ( Style, Color, fonts, logos ) was agreed by the Project Leader, Sandra Rados Krnel on behalf of the Slovenian Institute of Public Health and the project consultant Dr Peter Anderson.

# Building Capacity Website

The screenshot shows a Firefox browser window displaying the Building Capacity Project website. The browser's address bar shows the URL <http://www.ias.org.uk/buildingcapacity/index.html>. The website header features the European Union flag, the text "Building Capacity Project", a map of Europe, and the IVZ RS logo. Navigation links for "Home" and "Contact us" are visible. The main content area is divided into two columns. The left column contains a sidebar with sections for "Scope of Project" (listing Aims, Objectives, and Rationale), "Project Partners" (listing Lead Partner, Country Partners, Collaborating Partners, and Work Package Leaders), and "Conferences" (listing London 13 Nov 2007 and Barcelona 3-5 April 2008). The right column features a section titled "Implementing coordinated alcohol policy in Europe" with two paragraphs of text. The first paragraph states that the project will support the EC in its Communication on alcohol, helping to reduce the €125bn of social costs due to alcohol each year in the EU. The second paragraph explains that the project aims to reduce inequalities between MS and promote the achievement of the Lisbon agenda for a viable productive Europe. Below the text is a logo for "BUILDING CAPACITY FOR ACTION" with the subtitle "European Alcohol Policy Conference" and the dates "Barcelona, 3-5 April". The footer of the website reads "© Institute of Alcohol Studies 2007". The browser's taskbar at the bottom shows various system icons and the text "Slide 3 of 7".

Firefox File Edit View History Bookmarks Tools Window Help Thu 16:12

Building Capacity Project

<http://www.ias.org.uk/buildingcapacity/index.html> institute of alcohol studies

Building Capacity Project

IVZ RS

Home Contact us

**Scope of Project**

- Aims
- Objectives
- Rationale

**Project Partners**

- Lead Partner
- Country Partners
- Collaborating Partners
- Work Package Leaders

**Conferences**

- London 13 Nov 2007
- Barcelona 3-5 April 2008

**Implementing coordinated alcohol policy in Europe**

The Building Capacity project, with 31 country partners and 10 European organizations, will support the EC in its Communication on alcohol, helping to reduce the €125bn of social costs due to alcohol each year in the EU.

The project aims to reduce inequalities between MS and promote the achievement of the Lisbon agenda for a viable productive Europe.

The project will build on the work of the previous EC co-financed project "Bridging the Gap", and will draw on the conclusions of other EC-co-financed projects in the fields of alcohol policy, including the PHEPA project on brief interventions in primary care, the ELSA project on monitoring and reviewing the marketing of alcohol products, and the "Pathways for Health" project reviewing and documenting good practice to reduce binge drinking, drinking and driving, and improved consumer information through labelling and health warnings.

**BUILDING CAPACITY FOR ACTION**  
European Alcohol Policy Conference  
Barcelona, 3-5 April

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Slide 3 of 7

# Building Capacity Website

- **Structure of the site** (content areas to be finalised)
  - Scope of the Project
  - Project Partners
  - Conferences
- **Updating process to be decided**
  - Who provides the information?
  - In what format ?
  - Who moderates information and authorises the web publication?

# Building Capacity Website

- **Reporting mechanisms**
  - What web information is required?
  - How is it to be collated?
  - Who requires it and in what format?

# Building Capacity - List Server

- The IAS manages it's own secure email server which can handle multiple lists for email dissemination of information.

This is, however, subject to the number of email licenses held by the IAS and each list is one license.

- How many lists will be required for the project?
- Who provides the email addresses?
- What rules apply to these lists
  - Read only?
  - Ability to read and reply?
  - Who moderates the list?

# Building Capacity - Links to BTG Website

- Direct Link to Eurocare Bridging the Gap project on Eurocare Website
- Ownership and responsibility for website will move away from the Institute of Alcohol Studies.
- To maintain direct links there are two possible solutions:
  - Ensure the Eurocare site retains the Btg project pages, together with the existing urls, and Building Capacity project can link to these.
  - Transfer all the files to the Institute of Alcohol Studies site and create new urls for all the pages.

# Building Capacity

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- **Suggestions and Feedback**
- **Next Steps**



For more information on Work Package 2

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 Institute of Alcohol Studies

