

# PHP - Pathways for Health Project in Europe: Results

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# Presentation Outline

- **Outcomes**
- **Recommendations, Conclusions & Reports**
- **Programmes, Projects and Practices**
- **HP Source**
- **Further steps**
- **Conclusions**

# Outcomes

- **Reports**
- **Website ([www.dhs.de](http://www.dhs.de))**
- **Recommendations & Conclusions**
- **HP Source**
- **Documentations (additional)**
- **Delphi report (additional)**

# Example: Report Drinking & Driving

<b>1. Introduction</b>
...
<b>2. Drinking and driving</b>
...
<b>3. Regulating the availability and marketing of alcohol and drink driving accidents</b>
...
<b>4. Drink driving countermeasures</b>
...
<b>5. Drink driving and policies in Europe</b>
...
<b>6. Cost effective approaches to reducing binge drinking</b>
...
<b>7. Conclusions and recommendations</b>
...
<b>References</b>

# Website: Innovative Projects, Programmes, Practices

**DHS**  
Deutsche Hauptstelle für Suchtfragen e.V.  
| DHS international |

Start  
DHS  
DHS international  
    ↳ english  
        News  
        EBDD, DBDD  
        EDDRA  
        Building Capacity  
        innovative Projects (PHP)  
        PHP-Projects  
        Bridging the gap  
    ↳ deutsch/german  
        EBDD, DBDD  
        EDDRA  
        Building Capacity  
        Bridging the gap

Einrichtungssuche  
Daten/Fakten  
Suchtstoffe/-verhalten  
Arbeitsfelder  
Infomaterial  
Kampagnen  
Projekte  
DHS-Veranstaltungen  
Bibliothek  
Presse  
Links  
Kontakt  
Impressum  
Archiv

**innovative Projects, Programs, Practices**

Legend:  
    ■ country with information  
    □ country with information coming soon  
    ■ selected country

**Countries**  
    ↳ Austria  
    ↳ Belgium  
    ↳ Bulgaria  
    ↳ Czech Republic  
    ↳ Denmark  
    ↳ Estonia  
    ↳ Finland  
    ↳ France  
    ↳ Germany  
    ↳ Greece  
    ↳ Ireland  
    ↳ Italy  
    ↳ Latvia  
    ↳ Lithuania  
    ↳ Netherlands  
    ↳ Norway  
    ↳ Poland  
    ↳ Portugal  
    ↳ Romania  
    ↳ Slovenia  
    ↳ Spain  
    ↳ Sweden  
    ↳ Switzerland  
    ↳ United Kingdom

This website includes innovative projects, practices and programmes for the topics Binge Drinking, Drinking and Driving, and Consumer Information from 24 European countries. The activities in the countries vary between legal regulations, prevention campaigns, and educational programmes. It is important to note that the listed projects were selected by the project partners. So, not all existing projects at the national, regional and local levels which tackle alcohol related problems have been documented. Thus, it is necessary to update the country data regularly. If you have any examples of innovative projects, programmes and practices, please complete the available questionnaires. This would be very helpful to keep the data up to date.

# Recommendations Binge Drinking

## I. Defining and measuring binge drinking

I.1. A set of flexible but standardised definitions for binge-drinking and episodic heavy drinking needs to be prepared.

I.2. Measures of binge-drinking and drunkenness and their link to outcomes should be investigated further to determine their cross-cultural validity within Europe.

I.3. Further repeated and comparative surveys are required across Europe for binge-drinking, episodic heavy drinking, and drunkenness.

# Recommendations Binge Drinking

## Price and binge drinking

- Minimum tax rates for all alcoholic beverages
- flexibility to use taxes to deal with specific problems

## Availability

- Age limits
- Licensing
- Jurisdictions that manage outlets through number and density
- Penalties against sellers and distributors

## Advertising

- restrict or ban the marketing of alcoholic beverages (European Level)
- Standards to reduce exposure to advertisements and avoid influencing minors
- regulation of cross-border marketing
- Countries should have the right to maintain their advertising ban

# Recommendations Drinking and Driving

Recommendations	Effectiveness	Breadth of research support	Cost efficiency
II.1. A maximum blood alcohol concentration limit of 0.5 g/L should be introduced throughout Europe; countries with existing lower levels should not increase them.	+++	+++	+++
II.2. A lower limit of 0.2 g/L should be introduced for young drivers and drivers of public service and heavy goods vehicles; countries with existing lower levels should not increase them. Eventually, the lower limit of 0.2g/L should be introduced for all drivers.	+++	++	+++
II.3. Unrestricted powers to breath test, using breathalysers of equivalent and agreed standard, should be implemented throughout Europe.	+++	++	+
II.4. Common penalties with clarity and swiftness of punishment, with penalties graded depending at least on the BAC level, should be implemented throughout Europe.	++	+	+
II.5. Driver education, rehabilitation and treatment schemes, linked to penalties, based on agreed evidence-based guidelines and protocols should be implemented throughout Europe.	+	+	+



# Recommendations Consumer Information

## Health messages and warning labels

- Appropriate packaging and labelling should be implemented, with precise and consistent,
- Alcohol product packaging and labelling should be part of an integrated strategy to provide information to consumers about alcohol
- Alcohol product packaging and labelling should not promote an alcoholic product
- Each unit package of alcoholic products should carry rotating warnings determined by ministries of health
- in addition to health warnings, contain information on its alcohol concentration (% by volume), alcohol content (grams of alcohol), and ingredients that might lead to allergies
- Article 5 of European Directive 2001/95/EC which states that *producers shall provide consumers with the relevant information to enable them to estimate the risks inherent of a product...*, where such risks are not immediately obvious without adequate warnings should be enforced at European and Member State level.

# HP Source

HP-Source.Net - Health Promotion Discovery Tool - Microsoft Internet Explorer

File Edit View Favorites : » Back » Favorites » Address <http://www.hp-source.net/report.html?mode=COUNTRY&area=&module=btg&country=37> Go

Google Search PageRank Search Highlight Y! Mail Hotmail ETOH Sign Out Y! Bookmarks Links »

## HP-Source.net

"The Health Promotion Discovery Tool"

Choose another country

### Complete data set for Spain

#### Background

Respondent's name: Alicia Rodriguez-Martos Dauer  
Respondent's country: Spain  
Respondent's e-mail address: amartos@aspb.es  
Respondent's telephone number: 34 / 93 210 38 54  
Respondent's fax number: 34 / 93 210 38 54  
Respondent's present work:  
Organisation, position, address and website: SOCIDROGALCOHOL , 1st vicepresident, Avda. Hospital Militar, 180 08023- Barcelona (Spain) www. socidrogalcohol.org

Are you a government employee?

Professional qualifications:

Number of years in employment in your professional area:

Self-rating of expertise level in the area of alcohol control policy in your country (1 is slightly conversant, 10 is fully conversant): 9

Self-rating of expertise level in the area of the prevention of the harm done by alcohol in your country (1 is slightly conversant, 10 is fully conversant): 9

If you are answering for a jurisdictional region rather than as a country as a whole, which jurisdictional region is it?

If this questionnaire was completed with the collaboration of other people, provide organisational reference(s) for each participant.

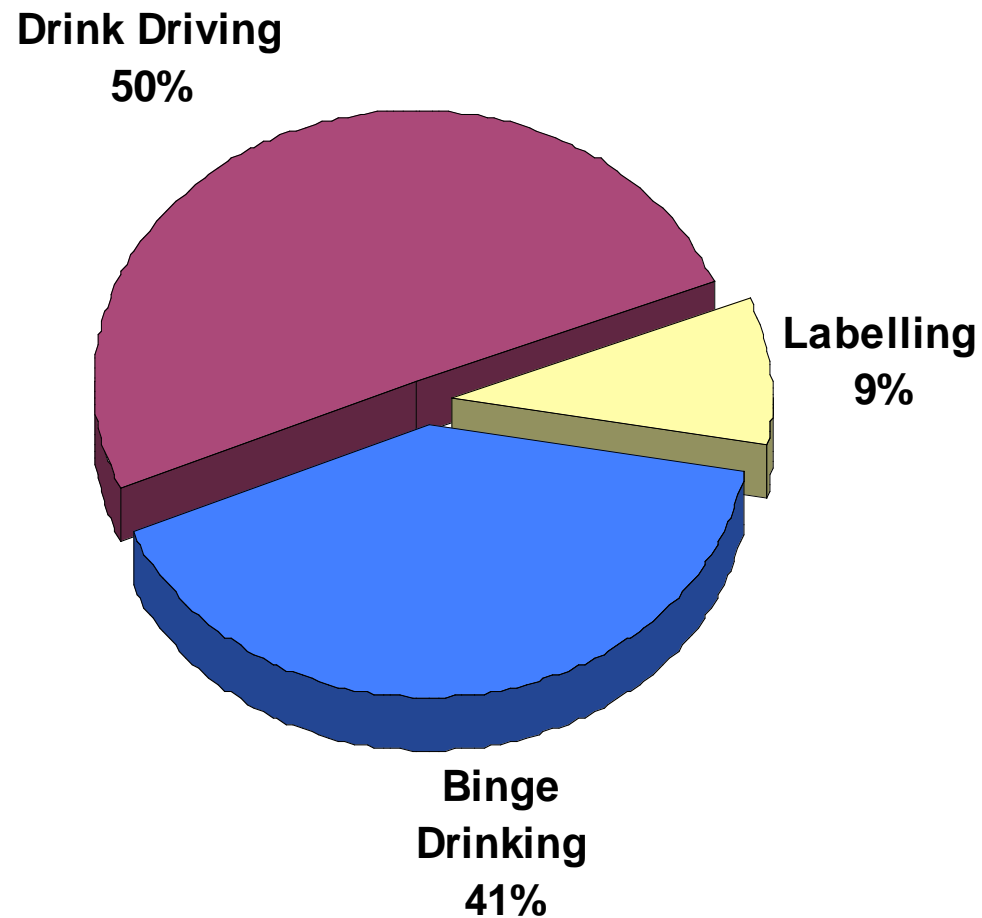
Organisational references:

- Agencia de Salut Pública (Barcelona), Joan Ramón Villalbi
- Associacion PDS (Promoció i Desenvolupament Social).
- Hospital de St. Pau (Barcelona).
- Ministry of Health

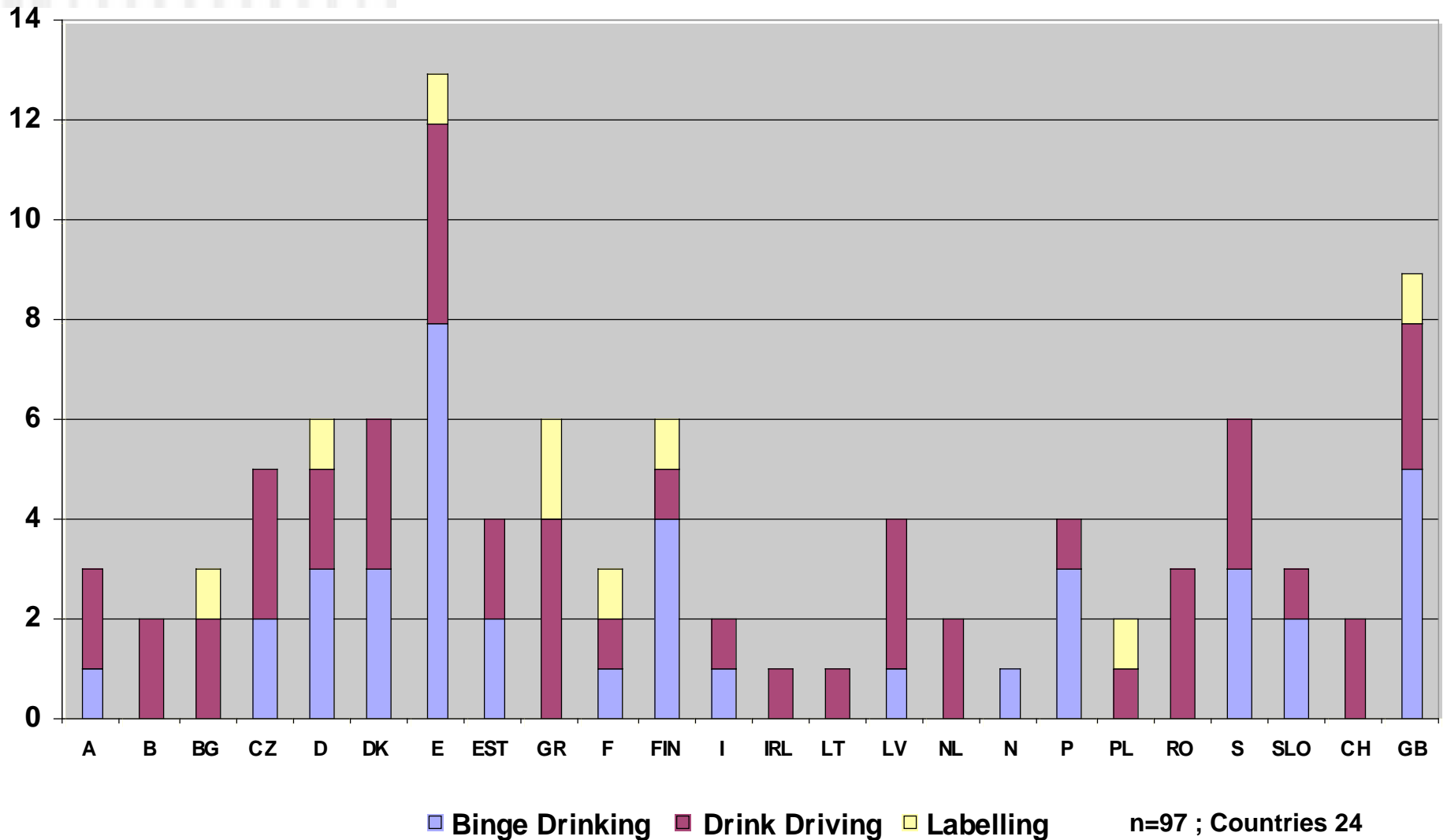
Provide organisational reference(s) for nation-wide and/or regional coalitions (task forces, action groups, collaborative bodies) in the arena of alcohol control policy.

Other background information: Population size of the country/region: 40.8 million

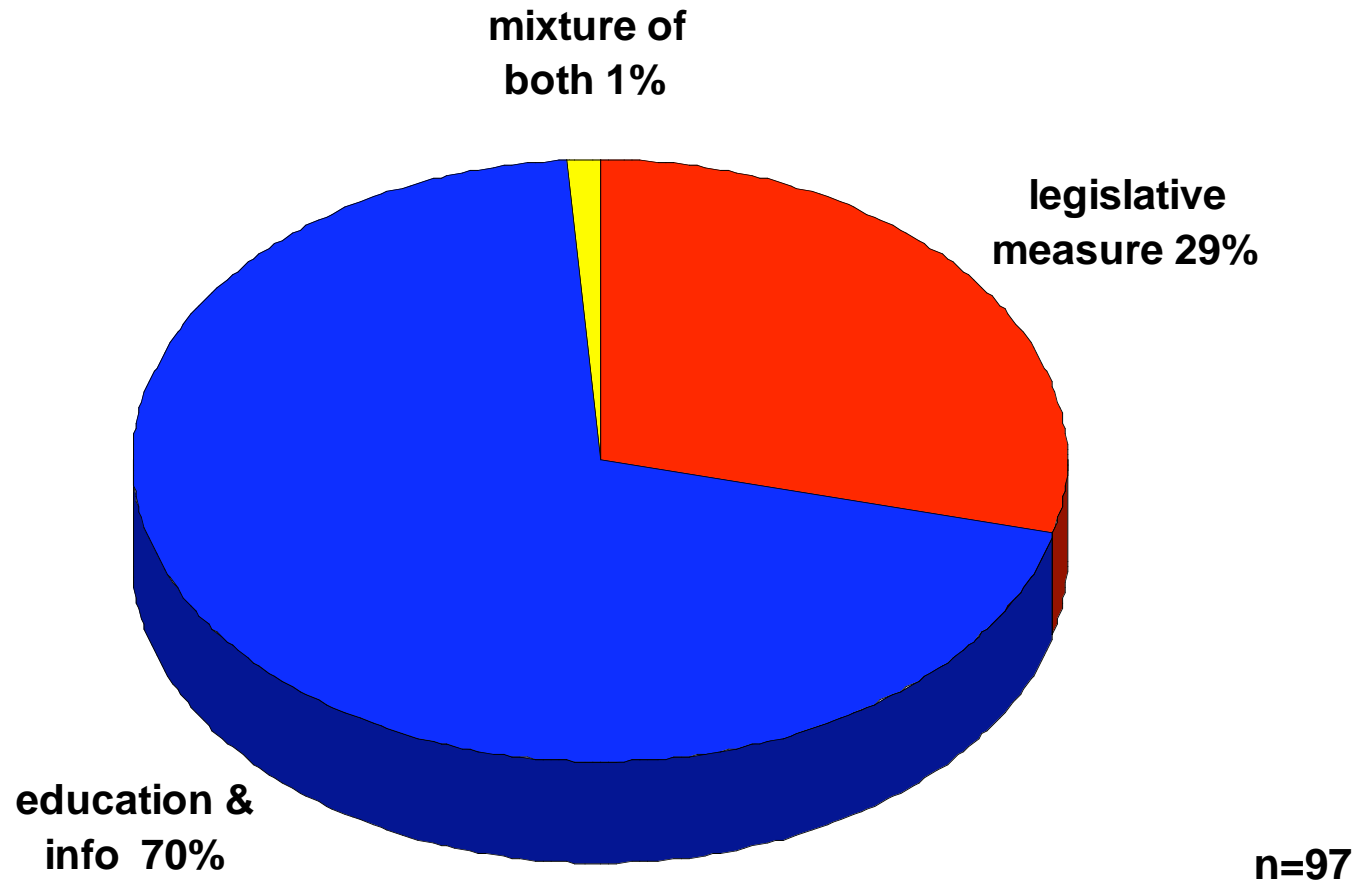
# Percentage of the topics



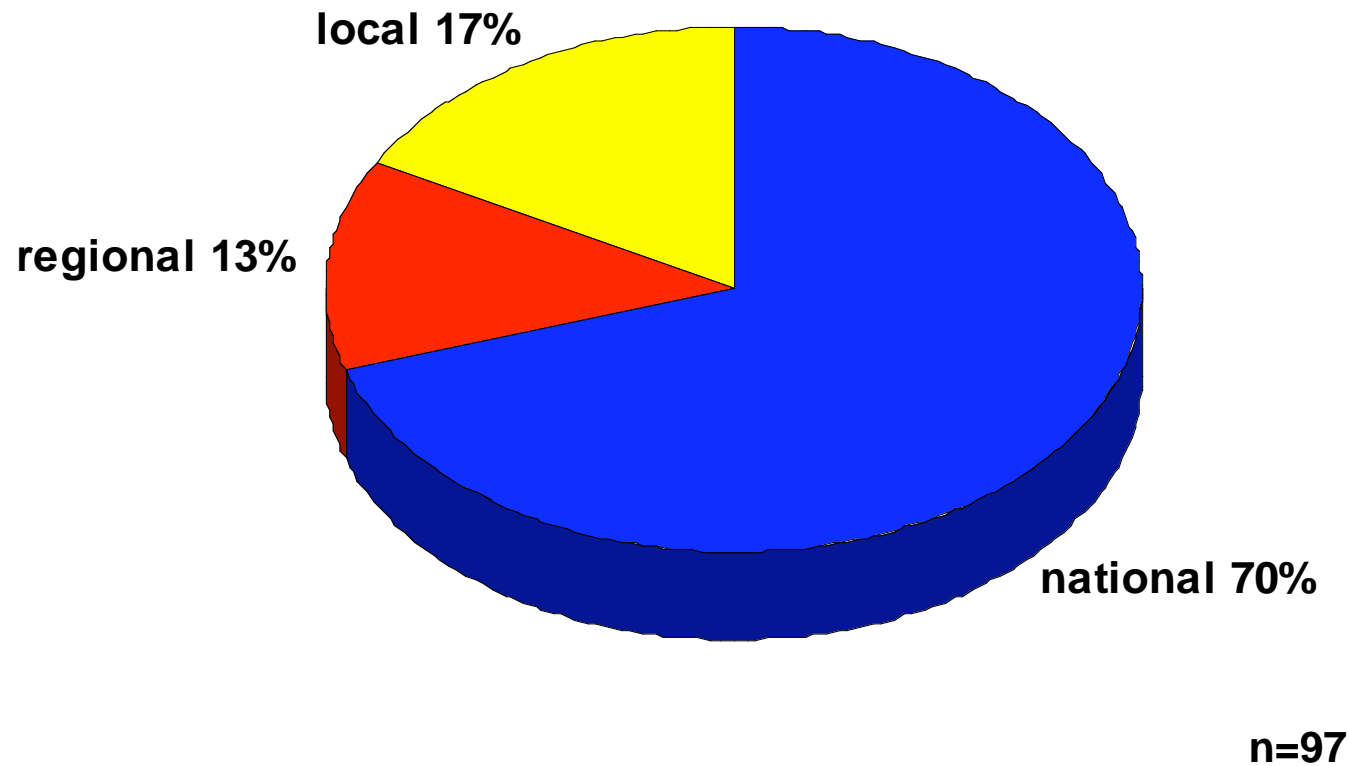
# PPP First Results: Countries



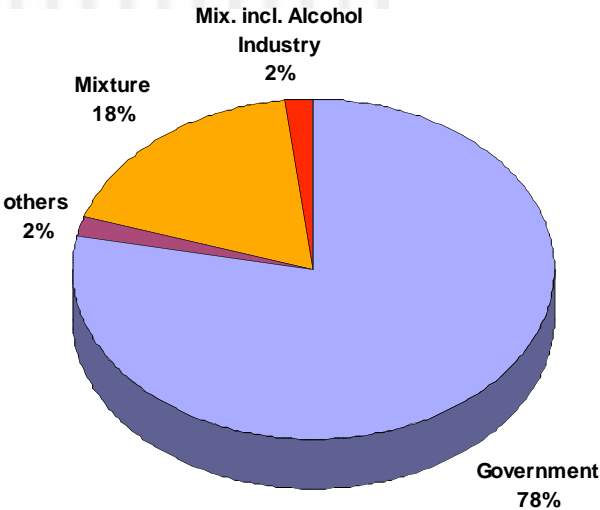
# Types of Measures



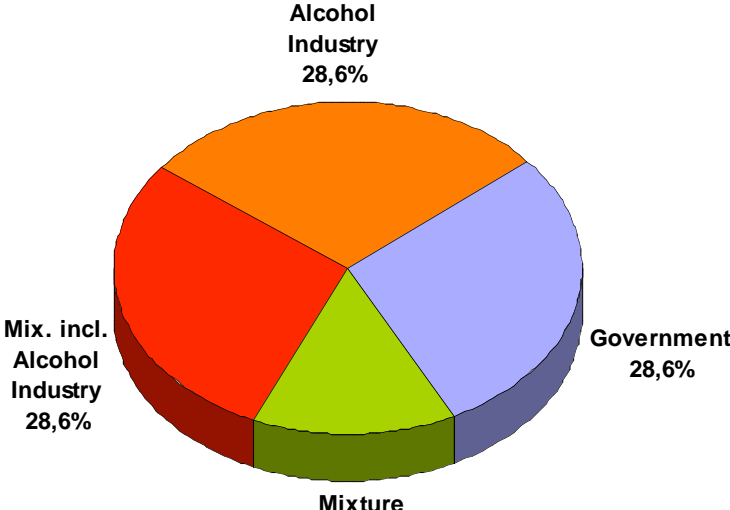
# Levels of the Projects



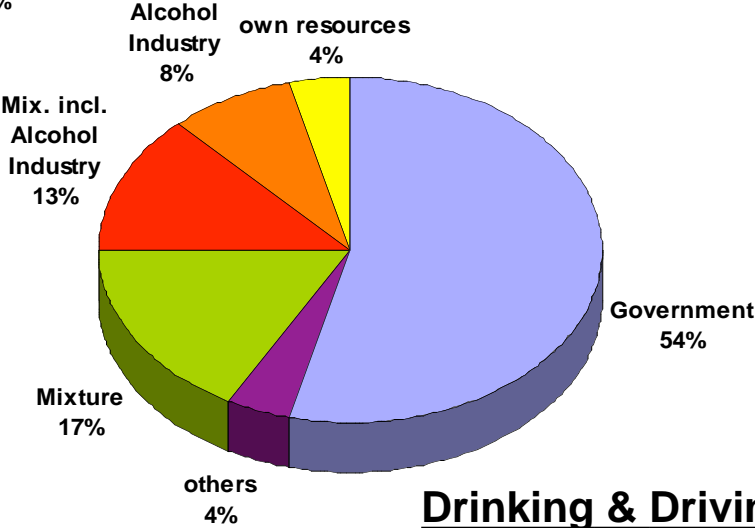
# Funding



**Binge Drinking (n=40)**

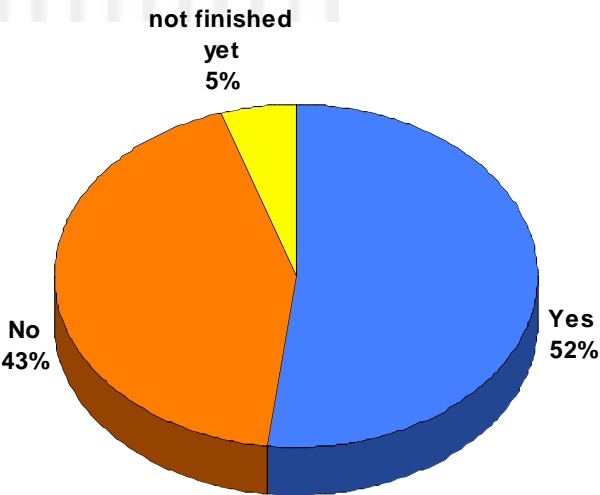


**Labelling (n=7)**

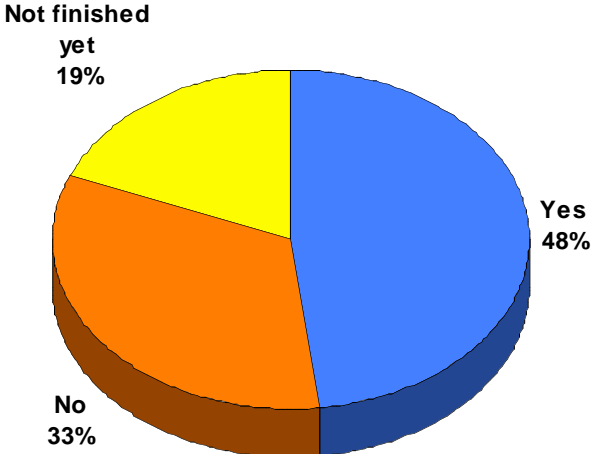


**Drinking & Driving (n=48)**

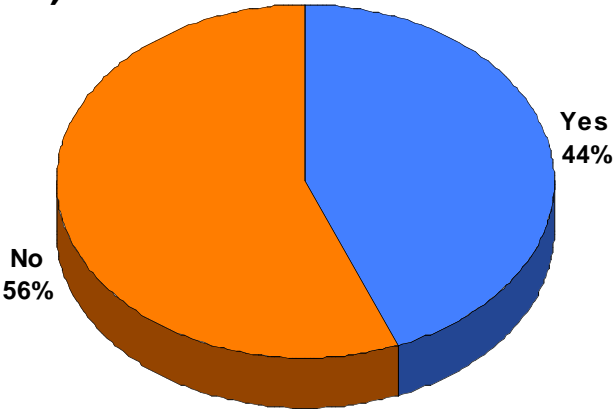
# Evaluation



**Binge Drinking (n=40)**



**Drinking & Driving (n=48)**



**Consumer Information & Labelling (n=9)**



## Further Steps

- **distribution of all documents (printed & electronic Versions)**
- **continuation of the data collection**
- **access to the project website**
- **promotion of the results**

# Conclusions

## *The results of the project...*

- are focussing on special issues, so much more detailed information about the topic can be given;
- give us an insight into the activities of European countries under the three topics;
- underline that more research should be done (prevalences, determinants, outcome evaluation, etc.);
- show that quality elements for projects with educational background have to be determined (it can be fallen back on existing concepts);
- stress that common campaigns can be transferred from one country to another, cultural aspects have to take in consideration if it should be successful

**Thank you for your attention!**